

STREEBO

Flexible Deployment Options and Faster Time to Market With HCL SoFy

- Seamless end user experience
- Lower cost of deployment and management
- Faster delivery cycles to end customers

Company: Streebo
Country: USA
Industry: Information Technology
Products: HCL SoFy

Challenge Streebo found that their customers used at least three dev environments across multiple clouds, which slowed deployment times to weeks and months, and took up valuable time and resources in testing, production, and maintenance, driving longer delivery and time to market cycles, and ultimately negatively impacting ROI.

Solution Streebo leveraged HCL SoFy to deploy their customers' HCL Software products on the cloud of their choice - public, private, or hybrid - in minutes. SoFy solutions are portable across all Kubernetes environments giving customers the power to innovate and flexibility to scale with complete freedom of choice, without the risk of vendor lock-in.

Results

- **90% reduction** in initial deployment time
- **70% reduction** in maintenance time
- **Lower cost of deployment and management** than traditional deployment methods.

HCL SoFy enables Streebo to accelerate enterprise software deployment from weeks and months to days and minutes, allowing scalability and continuous improvement for existing apps and innovation of new ones. HCL SoFy allows Streebo to manage infrastructure easier and more cost effectively than traditional methods, as well as, to make high-impact changes frequently, predictably, and securely with minimal effort.

“HCL Sofy is a game changer for Solution providers like Streebo. Earlier, to deliver our Chatbot and Conversational Interface solutions we had to manually stitch together the underlying HCL Software components - with HCL SoFy, it is now a breeze to both initially set-up the solution and more importantly manage the releases and upgrades.”
Usman Memon, CEO at Streebo.

“HCL SoFy added to the productivity of Streebo team members by cutting deployment time in half, allowing them to focus on higher priority tasks.” **Hardik Dabhi, Solution Architect at Streebo**

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Business Challenge Story:

Streebo, an HCL Software business partner founded in 2008, has delivered digital transformation solutions to enterprises worldwide, helping customers build, configure, manage, and improve their websites and applications. In their efforts to streamline processes and accelerate innovation they chose HCL SoFy to deploy and maintain HCL Software products on their customers cloud of choice.

They found that their customers used at least three dev environments across multiple clouds, which slowed deployment times to weeks and months, and took up valuable time and resources in testing, production, and maintenance, driving longer delivery and time to market cycles, ultimately negatively impacting ROI.

Prior to HCL SoFy adoption, Streebo deployed HCL Software products to multiple on-prem servers, using various API endpoints, creating the need to produce, test and maintain them separately and causing a burden on time and resources. With HCL SoFy, Streebo has access to more than 50 HCL Software product components and 2,000+ Rest API endpoints as cloud-ready building blocks, allowing them to deploy on a single Kubernetes cluster, taking their deployment time from days and hours to minutes - a 90% reduction in initial deployment time.

“As an HCL Solution Partner we leverage HCL SoFy to bring different HCL Software parts together to deliver our Chatbot and Conversational Interface solutions for our end clients - set-up and deployments what used to take months have now been cut down to days.” Usman Memon, CEO at Streebo.

HCL SoFy has also lowered the cost of deployment and management, allowing Streebo to realize a 70% reduction in maintenance time. Hardik Dabhi, Solution Architect at Streebo, says, “Now, with just a few clicks, Streebo can download the chart and update the environment on the cloud, and it will beautifully update all the products for the customer with a single cluster domain to maintain, rather than going to various servers.”

Results:

HCL SoFy has enabled Streebo to maximize the value of their HCL Software investments by reducing deployment time, simplifying management, and accelerating time to value. HCL SoFy has allowed Streebo to be more efficient and allowed their development team to focus on meeting their customers' needs rather than on software deployment and maintenance. “My team can now focus more on writing their applications rather than worrying about how they will get deployed. And that’s where SoFy comes in. The cost for the customer is greatly reduced by the lower cost of deployment and management, as well as the faster time to value that HCL SoFy offers.” - Hardik Dabhi

The HCL Software cloud native strategy combines a technical platform, rooted in the most widely adopted cloud native technologies, with the choice and flexibility that allow each of our customers to adopt cloud native in a way that best meets their own specific business objectives, while allowing the freedom to deploy anywhere, power to innovate, and flexibility to scale.

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“Our installation process procedure has been cut from traditional installation to just a click of a button using HCL SoFy to create a solution.” **Hardik Dabhi, Solution Architect at Streebo.**

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About the Company

Streebo, an HCL Software business partner, was founded in 2008. Streebo is working on technology automation, delivering exceptional mobile and omni-channel experiences that engage, empower, and excite, their customers.

Streebo's key differentiator lies in its unique approach towards delivering mobile technology solutions. It rapidly delivers customized and personalized experiences to end-users.

To learn more about HCL SoFy solutions, please contact your HCL representative or HCL Business Partner

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